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**37 CFR 1.7(c) FILING RECEIPT AND  
TRANSMITTAL LETTER WITH  
AUTHORIZATION TO CHARGE DEPOSIT ACCOUNT**

Neifeld Docket No.: PIP155CARR-US

Client Ref.:

US/PCT Application/Patent No.: 10/559,937

US/PCT File/Issue Date: 12/8/2005

Priority Data:

USPTO Confirmation No.: 1038

Inventor: Carr

Title: Assumed Demographics, Predicted Behavior, and Targeted Incentives

**THE FOLLOWING HAS BEEN RECEIVED IN THE U.S. PATENT OFFICE ON  
THE DATE STAMPED HEREON:**

37 CFR 1.7(c) Filing Receipt and Transmittal Letter with Authorization to Charge Deposit Account (in duplicate)  
37 CFR 1.97 Information Disclosure Statement and Authorization to Charge Deposit Account (in duplicate)  
37 CFR 1.98(A)(1) Reference Citation Listing References U-001 and O-001  
Copy of Reference O-001

The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account Number 50-2106. A duplicate copy of this sheet is enclosed.

9/12/06  
DATE

Respectfully Submitted,

Richard A. Neifeld  
Registration No. 35,299  
Attorney of Record

	PcLaw Matter	Lawyer	Amount	Explanation	Date Entered	Initials
Fees:	PIP-155-CARR	BTM	300	PIP155CARR-US firm charge for preparing and filing an information disclosure statement.	9/11/2006	BTM
Fees:						
Disbursements:	PcLaw Matter	G/L Account	Amount	Explanation	Date Entered	Initials
		5010				

Printed: September 30, 2005 (1:31pm)

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